



## MICROBLADING FREQUENTLY ASKED QUESTIONS

### What is Microblading?

Microblading is a form of permanent makeup that creates natural, beautiful eyebrows with a handheld Microblade. It's perfect for people who have over plucked or those who want to define, darken or reshape their eyebrows.

Technically, Microblading is a form of eyebrow tattooing. However, unlike traditional tattooing, which uses a machine, Microblading artists apply each hair stroke with a handheld Microblading. This produces a very fine line that resembles real hair. Each individual hair stroke is hand drawn by the artist and blended in with the client's existing eyebrow hair. With a strong artist at the helm, the results can be gorgeous and very lifelike.

Microblading typically takes two appointments to complete. In the first appointment, the client is profiled and the eyebrows are drawn on with a brow pencil, so the artist and client can agree on the look. The artist then microblades the eyebrows and the client is ready to go back into the world. There are some pre-care and aftercare required, but your Microblading should be completely healed in 30 days.

The second appointment is a touch up at least 30 days after the first session, but we prefer to do it at 8-10 weeks. This allows enough time for the ink in the epidermis to naturally slough off, and the color to settle into your skin. In the touch up appointment, the artist can see how your skin has received the ink and make any necessary corrections.

### Does it hurt?

Most clients report little to no pain, and would compare it to a tweezing session. Many clients even fall asleep! Topical anesthetic is applied prior and during the procedure so the client can feel at ease while receiving the treatment.

### How long is the procedure?

A Microblading sessions consists of a consultation the day of, where we review your lifestyle and daily brow maintenance. We then map the brows according to your facial structure with the golden ratio compass and Beauty Pro App to ensure proper symmetry and balanced proportion. Once you approve the brow shape, the procedure takes about an hour and a half. This entire session takes about 3 hours.

### How long does it take to heal?

30 Days to completely heal. Possible minor redness or swelling 1 – 3 days. No eyebrow makeup, no water, no sweating in the first 7-10 days. Please see aftercare for more details.

### When should I get a touch-up?

We offer a complimentary touch up between 6 – 10 weeks of your appointment. After that, we charge a fee for annual or semi-annual color boosts.

### How much does Microblading cost?

When asking how much does eyebrow Microblading cost, your quote incorporates the length of time your particular process takes, as well as the number of tools and pigment shades used. Cost of eyebrow semi-permanent micropigmentation in New York typically ranges from \$600 to \$1000 or more, contact us for current rates offered.

### Who is ineligible for Microblading?

Microblading is not recommended for those with oily skin or large pores. If that's you, you may want a Ombré/Powder Brows or combination shading and Microblading technique. We also do not provide Microblading with contraindication (contact us for a list), under 18 years old, pregnant or nursing.

### What type of pigments do use?

Our pigments are of the highest quality and are pre-mixed to match every type of hair color. We can mix in additional pigment colors to match each individual client. Beauty Angels Pigments are hypo-allergenic, vegan friendly, not tested on animals, non-magnetic, made in USA, and have great retention!